

Minato City Arts and Culture Promotion Plan FY2021-FY2026 Digest Version

港区

文化芸術
振興プラン

概要版

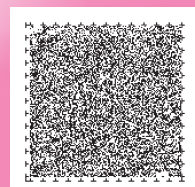
A "Cultural Port" open to the world,
where diverse people and cultures
will coexist in harmony,
and everyone will aim for happiness
through arts and culture

FY2023 Revised Version

2021年度	令和3年度
2026年度	令和8年度

March 2024

港区 Minato City



This symbol is a voice code (Uni-Voice) for use by the visually impaired and others.

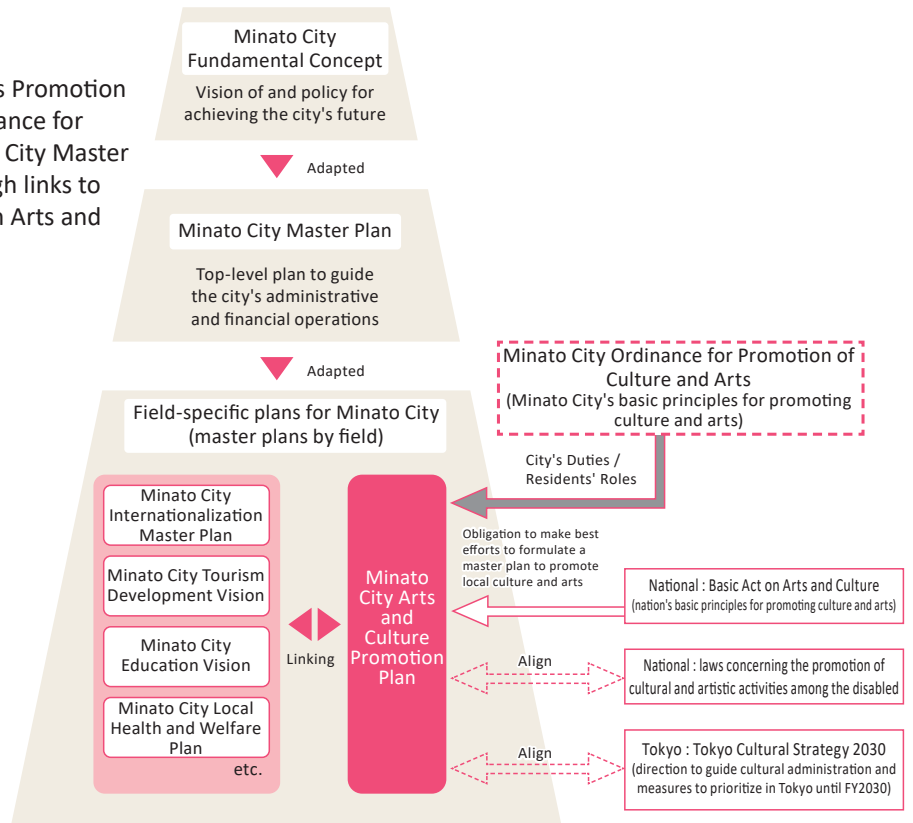
Background and Purpose of Plan Revision

The Basic Act on Arts and Culture stipulates that it is people's birthright to create and enjoy arts and culture, and the Minato City Ordinance on the Promotion of Arts and Culture indicates the necessity of taking measures for everyone to appreciate, participate in, and create arts and culture.

In Minato City, where we treasure international and diverse people and culture, we will contribute to the realization of a peaceful world towards the post-COVID-19 society, by ensuring that people who live, work, and study in the city or visit it enjoy arts and culture, that exchanges and mutual understanding are promoted through arts and culture, and that values that recognize diversity are transmitted to people at home and abroad.

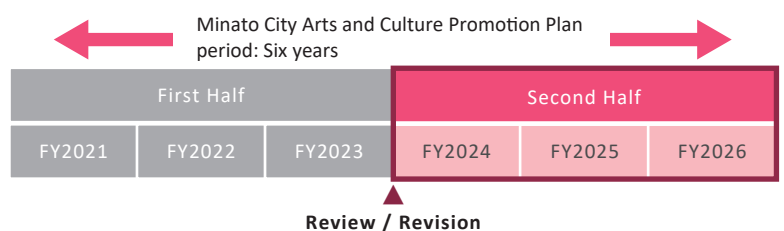
Positioning of the Plan

We have revised the Local Culture and Arts Promotion Basic Plan based on the Minato City Ordinance for Promotion of Culture and Arts and Minato City Master Plan of which this plan is a part and through links to other individual plans, per the Basic Act on Arts and Culture.



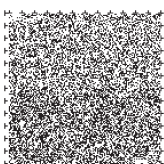
Plan Period

The period is from FY2024 to FY2026, the last three years of the plan period defined for the Minato City Arts and Culture Promotion Plan of FY2021 to FY2026. The plan is to be reviewed and revised based on the social environment and other factors in FY2023, the middle year of the plan period.



Scope of Arts and Culture in the Plan

We will handle a wide range of arts and culture based on those stipulated in the Basic Act on Arts and Culture, and taking into account the regional characteristics of the city, which has a large concentration of cultural resources, including embassies and broadcasting stations, and is a source of cutting-edge trends and culture, such as design and fashion.



Source: "The Basic Act on Arts and Culture"

- ① Literature, music, fine arts, photography, drama, dance and other arts (Article 8)
- ② Film, manga, animation and art using computers and other electronic devices (media arts) (Article 9)
- ③ Gagaku, Noh, Bunraku, Kabuki, Kumiodori and other traditional performing arts originating from ancient Japan (Article 10)
- ④ Kodan, Rakugo, Rokyoku, Mandan, Manzai, singing and other performing arts (Article 11)
- ⑤ Lifestyle culture (tea ceremony, flower arrangement, calligraphy, food culture, and other culture related to lifestyle), national pastimes (Go, Shogi and other national pastimes), publications, records, etc. (Article 12)
- ⑥ Tangible and intangible cultural assets and techniques for their preservation (Article 13)
- ⑦ Arts and culture in each region, traditional and folk performing arts unique to each region (Article 14)

Status and Issues

This is based on a survey on the actual state of arts and culture in Minato City conducted in FY2022

Diverse cultural and artistic activities of residents during the COVID-19 pandemic

During the COVID-19 pandemic, while fewer residents attended artistic or cultural events in person, opportunities to enjoy them were increased via diverse media, such as TV and the Internet.

Residents unable to join in artistic or cultural appreciation or activities

Due to anxiety over health concerns, childcare, family care obligations, etc., 31.1% of residents were unable to enjoy art or culture and 18.5% were unable to participate in related activities.

Expectations for international cultural exchange

Expectations for international cultural exchanges are high. Around 40% of residents perceived the city's cultural and artistic environment as cosmopolitan or international; approximately 25% of residents indicated more efforts should be made to increase opportunities to interact with the arts and cultures of other countries.

Anxiety and the need for cooperation and collaboration between groups

Some people noted that despite feeling the need to cooperate and collaborate with other groups and other genres, they did not know who to cooperate with, or how to interact with them.

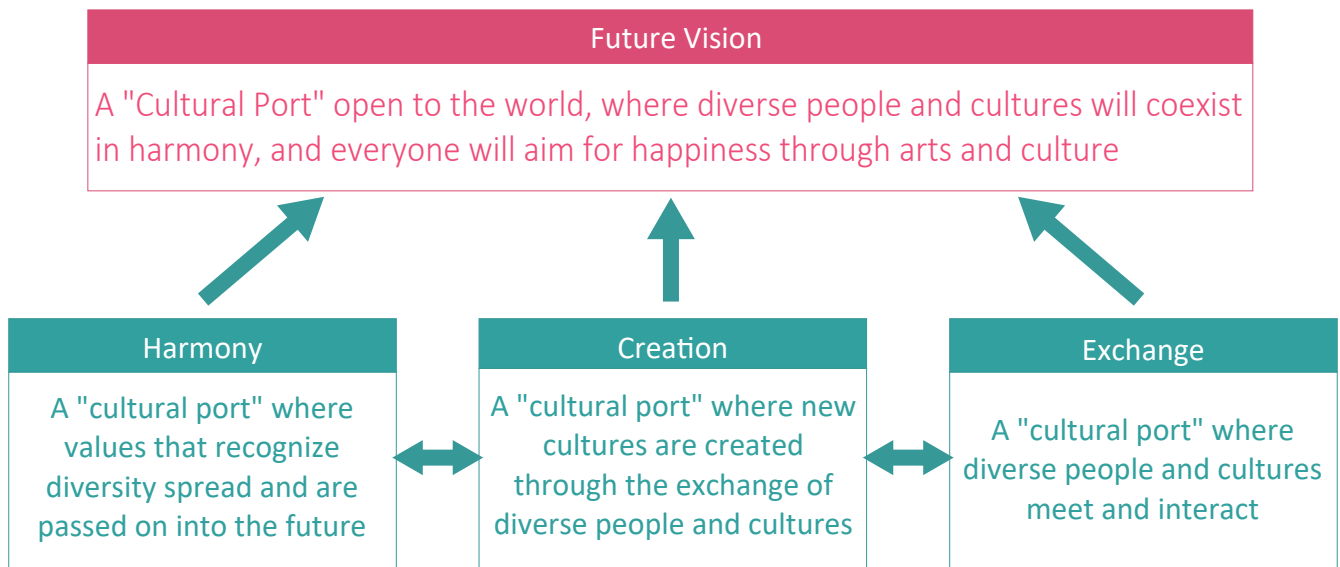
Expectations for Minato Art Hall as hub for culture and arts

Approximately 59% of residents hoped to view high quality works from both domestic and international artists; 36.8% wanted to see works incorporating the latest technologies; 39.2% wished for higher internationalism; and 27.3% were looking forward to initiatives related to an inclusive society.

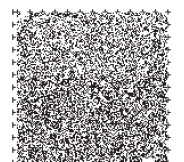
Diverse avenues for obtaining information related to arts and culture

Trends showed that those in their teenage years and 20s to 30s use social media, those in their 40s to 50s use the Internet, and those in their 70s or older depend on advertisements and newspapers, meaning it is necessary to provide information through diverse channels.

Future Vision

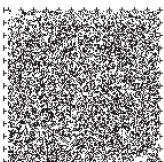
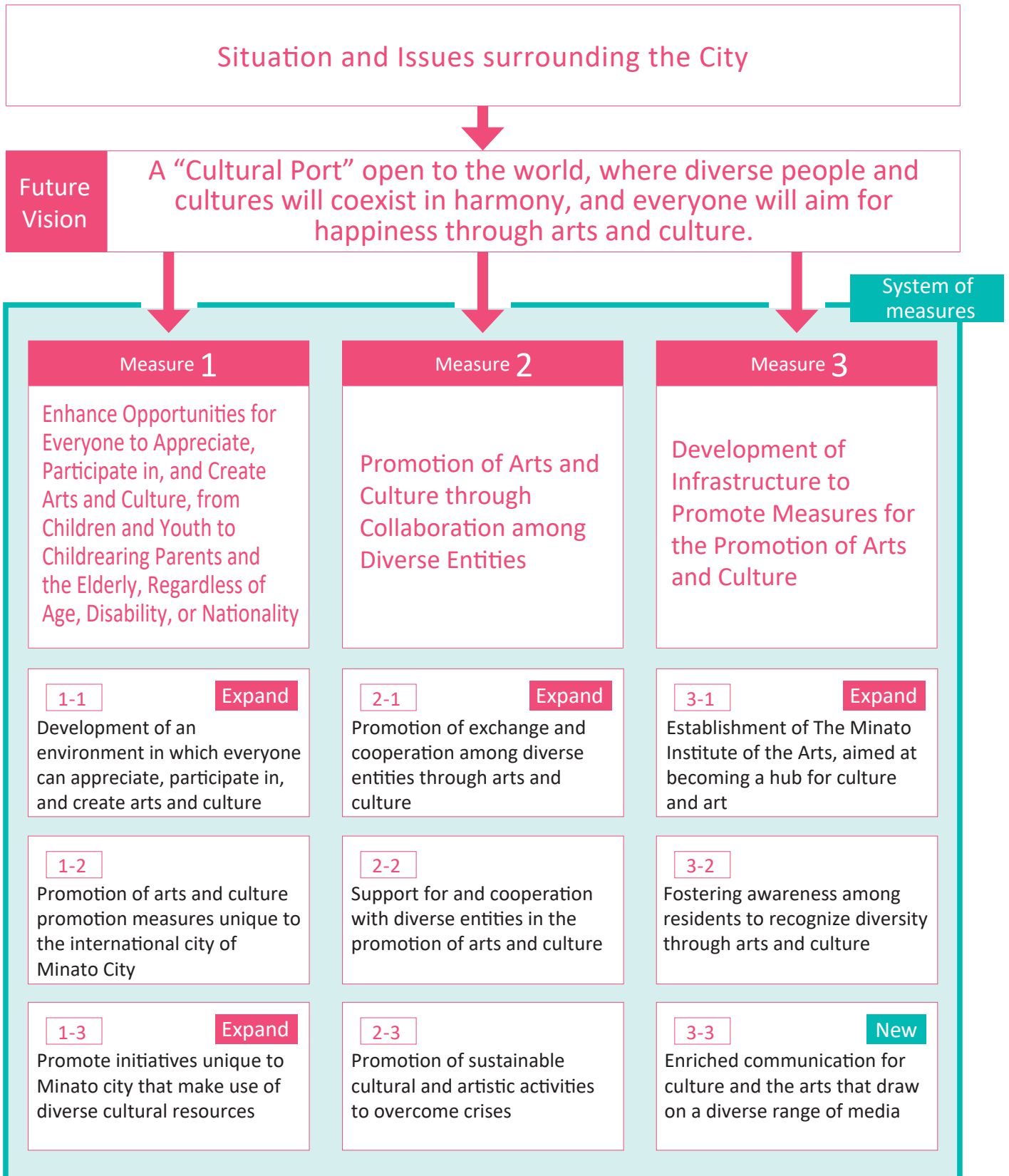


In Minato City, where a variety of people and cultures intertwine amidst a rich cosmopolitan environment, we aim to become a "cultural port" as a hub where diverse people and cultures meet and interact, new cultures are created, and values that recognize diversity are transmitted both domestically and internationally for the future.



Overview of the Plan

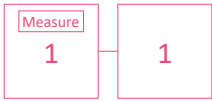
To achieve our future vision, we systematically organized various measures as follows:



Measure

1

Enhance Opportunities for Everyone to Appreciate, Participate in, and Create Arts and Culture, from Children and Youth to Childrearing Parents and the Elderly, Regardless of Age, Disability, or Nationality



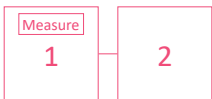
Development of an environment in which everyone can appreciate, participate in, and create arts and culture



Lobby Concerts

Concerts by artists, etc. active in the city will be held at regular intervals on the first floor of City Hall, and opportunities will be provided to allow anyone to attend local live performances, regardless of age, disability, or nationality.

We will create an environment where everyone can appreciate, participate in, and create arts and culture in their communities, regardless of age, disability, nationality, etc., so that all city residents can lead rich and satisfying lives. Through exposure to and experience of a variety of arts and culture, we will raise children who will lead the next generation to develop creativity and have respect for diverse cultures and values.



Promotion of arts and culture promotion measures unique to the international city of Minato City

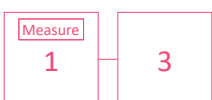


© Roppongi Art Night Executive Committee

Roppongi Art Night

We will participate in the management of Roppongi Art Night, an art festival held in the town of Roppongi, to make it more friendly to children, the elderly, people with disabilities, and foreign residents, as well as familiar to city residents.

Taking advantage of the cosmopolitan character of the city, we will enhance opportunities for people of different nationalities, languages, religions, and lifestyles to meet and interact with each other, and promote initiatives that have international appeal, thereby promoting mutual understanding through arts and culture and contributing to the realization of world peace.



Promote initiatives unique to Minato city that make use of diverse cultural resources



MINACOLE (MINATO COLLECTION)

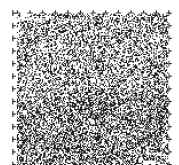
An arts event that can be enjoyed in the form of a stamp rally was made possible by joint efforts between Minato City and the city's art galleries, museums, and embassies. Interacting in person with the ample cultural resources of the city gives residents the opportunity to recognize the charms of the cosmopolis—Minato City—while fostering the growth of their aesthetic sensibilities and creating opportunities to live enriched lives.

By promoting and transmitting initiatives in cooperation with diverse cultural resources, and cultural assets in the city, which take advantage of the characteristics of the region, we will provide opportunities for residents to rediscover the charms of the city and foster their affection for the region.

To Promote the Plan

1 Progress management

In order to firmly advance this plan, we will steadily promote the following cycle: Plan (to formulate and widely publicize a plan that shows the direction in which the promotion of arts and culture in the city should aim), Do (to implement the plan by utilizing our expertise), Check (to evaluate the results of the plan), and Action (to improve the plan and the projects based on the evaluation).



Measure
2

Promotion of Arts and Culture through Collaboration among Diverse Entities

Measure
2

1

Promotion of exchange and cooperation among diverse entities through arts and culture

By working together in ways that transcend genre and social milieu, the city's varied and diverse culture and arts organizations can better promote the city's culture and art. This will also help address local issues in areas like tourism, international exchange, welfare, and education.



Minato City Arts and Culture Network Conference

We will hold regular meetings with diverse entities involved in arts and culture, including culture and art activity groups, arts and culture facilities, companies, international exchange groups, universities, and tourism promotion groups in the city.

Measure
2

2

Support for and cooperation with diverse entities in the promotion of arts and culture

In order for the city to remain a "Cultural Port" in the future, we will provide support for the development of leaders of cultural and artistic activities in the city and for their independent and continuous operation so that diverse cultural and artistic activities are conducted inside the city and the new culture or value born from those activities can be transmitted across Japan and overseas.



Minato Support Program for Art and Cultural Activities

In order to foster cultural and artistic activities and organizations that carry out such activities in the city, we will provide subsidies for part of the expenses related to the activities and offer support with advice from experts.

Measure
2

3

Promotion of sustainable cultural and artistic activities to overcome crises

We will work on risk management for cultural and artistic activities and support using the "Minato City Fund for the Promotion of Arts and Culture" to ensure that cultural and artistic activities, which are extremely important for leading a rich and satisfying life and can heal people's hearts and give them hope for tomorrow, are provided to the city residents safely and continuously under any circumstances.



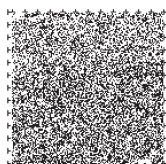
Exhibit Featuring Automated Grand Piano Performance and Ikebana Flower Arrangements (FY2021)

As part of efforts to prevent the spread of COVID-19, ikebana flower arrangements and an automated grand piano were exhibited on the first floor lobby of the Minato City Hall.

To Promote the Plan

2 Promotion of Cultural and Artistic Activities for the Disabled

The Act on the Promotion of Arts and Culture Activities by Persons with Disabilities was enacted in June 2018. The Act requires efforts to promote participation by persons with disabilities and provide them scope of expression through cultural and artistic activities. Via outreach efforts like the Disability Health Welfare Center (Human Plaza), special needs classes, and support facilities for the disabled, we will strengthen joint efforts with the welfare field and promote activities related to culture and the arts by persons with disabilities.



Development of Infrastructure to Promote Measures for the Promotion of Arts and Culture

Establishment of Minato Art Hall, aimed at becoming a hub for culture and art.



Theater Image

This facility will be part of the Hamamatsucho 2-chome Urban Area Redevelopment Project and consist of a theater of (approximately 600 seats), a common space with approximately 100 seats, studios, multipurpose rooms, workshops, and other facilities.

We will build the Minato Art Hall as a core base for the promotion of arts and culture in the city, and aim to foster exchange and mutual understanding through arts and culture, as well as a sense of values that recognizes diversity. Preparing for its opening in FY2027, we will systematically promote the development of specialized human resources, implementation of pre-operations, planning for post-opening operations, etc.

Fostering awareness among residents to recognize diversity through arts and culture



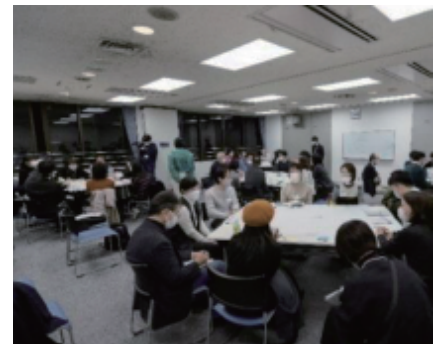
Harmonious Society Promotion Project

We will carry out thematic and message-oriented projects aimed at realizing a harmonious society, such as stage performances and workshops for people with and without disabilities to appreciate, participate in, and experience together.

Arts and culture have the power to bring about a peaceful society by providing the groundwork for mutual understanding and respect among people of different cultures, religions, values and lifestyles.

By fostering a sense of values that recognize diversity through the free expression of all people, and by encouraging changes in the awareness and behavior of city residents, we will help realize a harmonious society.

Enriched communication for culture and the arts that draw on a diverse range of media



Concerning Harmonious Society and Creativity (FY2022) -Preliminary project for establishment of Minato Art Hall

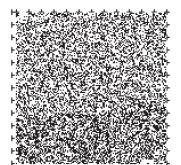
In preparation for the establishment of the first specialized facility for arts and culture in the city, we will hold a pre-project entailing symposiums, interactive workshops, etc. to make it a facility that will be loved by all residents.

We will use the Internet, social media, digital signage, and other channels to communicate information concerning the arts and culture of Minato City. We will expand opportunities for communication for the people of Minato City to allow them to share information on the arts and culture with each other.

To Promote the Plan

Cooperation with Kissport, Minato Sports, Community, Culture, and Health Foundation

In addition to providing expert management and services related to the arts and culture, the Kissport Foundation offers and bolsters expertise in coordination services that promote and support collaboration and joint efforts between entities beyond the genre of art and exceeding social domains. By positioning the Kissport Foundation as a key cooperative partner for Minato City, we will seek to realize an inclusive society through arts and culture while energetically pursuing initiatives that foster mutual recognition of diversity.



Declaration as a City of Peace

Minato City

August 15, 1985

All people are one in wishing to preserve the beauty of the earth and the permanence of world peace. These sentiments will never change.

We are working to build a community dedicated to the welfare of its citizens, while striving for true peace and the preservation of our cultural traditions.

Our duty to the generations that will follow is to hand over into their keeping a society built on the brotherhood of all people and a natural environment that is flourishing and beautiful.

We request our government to abide firmly by the “three nonnuclear principles” (renouncing possession, production, and introduction of nuclear weapons) and appealing to all citizens everywhere to seek the abolition of nuclear weapons.

As it is our earnest wish for world peace, we hereby declare Minato City to be a City of Peace.

Minato City Arts and Culture Promotion Plan ^{FY 2021-} ^{FY 2026}

FY2023 Revised Version

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